

## **Benefits, Dues & Tier Agreement**

## **Benefits of Tier Two Membership \$275**

Agrees to run the Buy New England ads and comply with the classified ad audits by supplying requested quarterly tearsheets.\*\*

CVC Circulation and Readership Audit

Includes:

- Use of CVC logo on masthead
  Conference Call Training
- Local, Regional & National Audit Promotion
  In-Paper Audit Promotional Ads
- AdMall Co-op and Sales Training
  - Braincast

- Conferences
  - Reduced rates to attend valuable training seminars & networking opportunities
- Buy New England
  - 50% Discount on BNE Classified Ad Sales\* BNE Display Ad Program
- Monthly Conference Calls
  - Mini Roundtables to network with colleagues without leaving your office.
- The Insider Newsletter Published six times a year
- Access to Associate Members
  - Suppliers of industry products and services
- Smart Start Video for training
- Inclusion in CVC, PaperChain, SRDS Databases
- Listings on and use of communitypapersne.com website
- Endless networking opportunities
  - Benefits of Tier One Membership \$500

Basic membership. Does **not** agree to run BNE Classified Ads. Will receive benefits listed above with the following exceptions:

- Does NOT receive CVC audit \*May sell BNE ads with 25% Discount
  May attend conference after paying registration fee.
- \*\* Failure to comply with BNE tearsheet audits and non-publication of BNE ads will result in revocation of benefits.



